

INCLUSIVE BUSINESS

KNOWLEDGE SHARING TEMPLATE

The aim of this template is to collect experiences, projects, policies or initiatives at local, country and regional level related to the promotion of Inclusive Business.

1. General Information	
1.1. G20 Country	
France	
1.2. Project / Initiative / Policy name/title:	
"Building together a fair innovation" – Inclusive Business COLAB	
1.3. General objective	
<p>The objective is to foster joint projects and collaborations in food security, through innovative animation, collective intelligence methods and the creation of customized tools. This project creates links between local actors from the academic, civil society, political or economic world within integrated and innovative projects.</p> <p>The methodology will then be transferred to a network of incubators from the South. The networks will act as key relays in supporting and deploying large-scale projects and multi-stakeholders projects meeting sustainable development goals.</p>	
1.4. Expected results <i>(output-level: number of BoP engaged, jobs created, services delivered, etc.)</i>	
<ul style="list-style-type: none"> - BoP engaged among 5 projects selected during the first year project, working on food security in West Africa - 3 SDGs reached : #3 (good health)- #12 (responsible consumption) - #17 (partnerships) - To remove barriers preventing cooperation and partnership. 	
1.5. Intended impact <i>(outcome-level: income generated or increased, health/education/housing improved, etc.)</i>	
<ul style="list-style-type: none"> -To remove barriers preventing cooperation and partnership -To improve food security in West Africa 	
2. Legal framework	
2.1. Does the Project / Initiative / Policy have an associated regulatory or legal framework?	
The project is a partnership.	
3. Implementation	
3.1. Implementation level	3.2. Implementing agency <i>(including link)</i>

<input type="checkbox"/> Domestic <input checked="" type="checkbox"/> Support of developing and low-income countries (international cooperation)	-CoLab http://colab-inno.org/ -The Institute for Research and development http://www.ird.fr/ -MakeSense https://makesense.org/ -Bond'Innov https://www.bondinnov.com/
3.3. Direct target group (MNCs, medium or large international or domestic company, SMEs, women, youth, rural/urban communities etc.)	
Local actors from the academic, civil society, political or economic world (companies, start-ups)	
3.4. Indirect target group (SMEs, women, youth, rural/urban communities, etc.)	
Rural communities, consumers	
3.5. Nº of countries involved (if project is Regional/Global)	
During the first year project, 5 projects have been selected in West Africa 3.5.1. City, Country, Region 1: Burkina Faso 3.5.2. City, Country, Region 2: Senegal 3.5.3. City, Country, Region 3: Côte d'Ivoire	
3.6. Project status	3.7. Duration (mm/yyyy – mm/yyyy)
<input type="checkbox"/> Under design <input checked="" type="checkbox"/> In progress <input type="checkbox"/> Completed	09/2017 – In progress
3.8. Brief description of the link with the BoP <i>How does the project / initiative / policy include the BoP? How does it benefit the BoP? How does it define the BoP and its role?</i>	3.9. Role of the BoP
	<input type="checkbox"/> BoP as customer <input checked="" type="checkbox"/> BoP as distributor <input checked="" type="checkbox"/> BoP as retailer <input checked="" type="checkbox"/> BoP as supplier
3.10. Sector (more than one answer possible)	
<input checked="" type="checkbox"/> Agriculture or Food <input type="checkbox"/> Energy <input type="checkbox"/> Health <input type="checkbox"/> Education <input type="checkbox"/> Water, Sanitation <input type="checkbox"/> Waste Management	<input type="checkbox"/> Retail, Manufacturing or Consumer Goods <input type="checkbox"/> Information Communications Technology (ICT) <input type="checkbox"/> Financial Services <input type="checkbox"/> Tourism <input type="checkbox"/> Cross-sectoral

<input type="checkbox"/> Housing or Construction	<input type="checkbox"/> Other: _____
3.11. Topic (more than one answer possible) (* See Annex for definitions)	
<input checked="" type="checkbox"/> Inclusive business models and strategy <input checked="" type="checkbox"/> Scale <input type="checkbox"/> Policy and government <input type="checkbox"/> Finance for inclusive business <input type="checkbox"/> Corporates in inclusive business <input checked="" type="checkbox"/> Partnerships <input type="checkbox"/> Environmental impact <input type="checkbox"/> Gender	<input type="checkbox"/> Results measurement and impact <input type="checkbox"/> "What is IB?" <input checked="" type="checkbox"/> Innovation <input type="checkbox"/> Digitalization <input checked="" type="checkbox"/> Capacity building <input type="checkbox"/> Data <input type="checkbox"/> Impact investing <input type="checkbox"/> Other: _____
3.12. Main area of intervention / Type of support provided (What is the project's/initiative's/policy's focus regarding the main challenges faced by inclusive businesses -more than one answer is possible-)	
<input type="checkbox"/> Financial resources <input type="checkbox"/> Rules and regulations <input checked="" type="checkbox"/> Information <input checked="" type="checkbox"/> Capacity	
4. Funding	
4.1. Origin (more than one answer possible)	
<input checked="" type="checkbox"/> Government / State-owned enterprise <input type="checkbox"/> Multilateral Development Banks (MDBs) or Development Financial Institutions (DFI) <input type="checkbox"/> International Organisations (IOs) <input type="checkbox"/> NGO / Foundation <input type="checkbox"/> Private sector (impact investment fund, private equity fund, venture capital fund, commercial bank, corporation, etc.) <input type="checkbox"/> Other: _____	
4.2. Brief description of funding / contributions (e.g. name of funding institution, type of financing instrument, etc.)	
French Ministry for Europe and Foreign Affairs Type of financing instrument : Subvention	
4.3. Available funds (optional)	
4.4. Value of project	

4.5. Description of financing/procurement process	
5. Monitoring and Evaluation	
5.1.1. Does the project / initiative / policy involve a monitoring process?	5.2.1. Does the project / initiative / policy involve an evaluation process?
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.1.2. Brief description	5.2.2. Brief description <i>(specify type of evaluation - process, outcome, impact – and methodology)</i>
CoLab implements a 6 months monitoring process and nominates 6 local ambassadors chosen among the participants	Feedback, performance of a collaborative diagnostic, concrete recommendations
5.1.3. Lessons learned and results <i>(if applicable)</i>	5.2.3. Lessons learned and results <i>(if applicable)</i>
3 priority-needs : - to facilitate partnerships and build confidence - to generate concrete multi-actors projects - to develop a tool box.	
6. Contact Information	
6.1. Contact Information <i>(if there is a website of the project/policy/initiative, please include it)</i>	
Lola Blanc from the French Ministry for Europe and Foreign Affairs : lola.blanc@diplomatie.gouv.fr Website of the Project : CoLab http://colab-inno.org/	
7. Supporting material	
<i>Please provide links to or upload any further supporting materials, including: newspaper articles, case studies, toolkits, photographs, and any other relevant materials to help illustrate the project</i>	

ANNEX

BoP as customer: business models that reach low-income consumers (products, services that target low-income consumers).

BoP as distributor: business models that reach low-income distributors (distribution, awareness, market building).

BoP as supplier: business models that engage source products from low-income workers and suppliers

BoP as retailer: business models that sell goods to the consumer, e.g. at the BoP

Capacity building: Lessons learned from capacity building programmes.

Corporates in inclusive business: corporate business models that engage the BoP.

Digitalisation: impact of digitalisation on business and society.

Data: Data and inclusive business. Data and the BoP.

Environmental impact: inclusive business models that mitigate or adapt to climate change.

Finance for inclusive business: finance for inclusive business, e.g. impact investing, accessing funding.

Gender: economic empowerment of women, gender issues.

Impact investing: publications from impact investors and about impact investing in general.

Inclusive business: Inclusive businesses provide goods, services, and livelihoods on a commercially viable basis, either at scale or scalable, to people living at the base of the economic pyramid (BOP) making them part of the value chain of companies' core business as suppliers, distributors, retailers, or customers. In addition to these commercially inclusive activities, businesses may also pursue broader socially inclusive goals. Inclusive business should promote sustainable development in all its dimensions – economic, social and environmental.

Inclusive business models and strategy: business-planning tools, assessment of models.

Innovation: Innovative business models, importance of innovation and how to be innovative.

Partnerships: business-to-business, business to government, or business to NGO partnerships within inclusive business models.

Policy and government: policy issues and ecosystem for IB; resources from or for donors and policymakers; policy recommendations.

Results measurement and impact: approaches to measurement of results, findings on results of inclusive businesses.

Scale: strategies for scale.

“What is IB?” : introductory literature on IB, discourse papers that define IB.