

INCLUSIVE BUSINESS

KNOWLEDGE SHARING TEMPLATE

The aim of this template is to collect experiences, projects, policies or initiatives at local, country and regional level related to the promotion of Inclusive Business.

1. General Information
1.1. G20 Country
South Africa
1.2. Project / Initiative / Policy name/title:
Development of a Social Economy Policy in South Africa
1.3. General objective
This project seeks to take advantage of the favourable conditions for developing a social economy policy for South Africa, following the implementation of a range of projects that have enhanced existing knowledge and built a community of actors and agencies committed to growing and developing this sector.
1.4. Expected results <i>(output-level: number of BoP engaged, jobs created, services delivered, etc.)</i>
<p>The implementation of the project will result in:</p> <ol style="list-style-type: none"> 1) Increased stakeholder awareness and support for the development of the social economy through broad and inclusive consultations in the policy formulation process; <ul style="list-style-type: none"> • Institutional arrangements, including inter-governmental Steering Committee, Reference Panel and EDD Secretariat , established to govern and manage the policy formulation process (output) • Stakeholder Analysis Report (including training needs analysis) and communication and Consultation Plan • Social Economy Policy Document • Social Economy Green Paper • National Consultative Workshop hosted 2) Policy choices informed by research and available evidence; <ul style="list-style-type: none"> • Modelling report on the size, scope and contribution of the social economy to the South African economy • Research report on international trends and practices on social economy policy implementation • Synthesis report on the social economy knowledge base in South Africa

3) Social Economy Networks of Practice initiated as knowledge resources to the policy formulation and implementation process.

- Seminars and workshops conducted by Networks of Practice in four thematic areas (advocacy and sustainability; replication and scale; research, learning and knowledge building; and women in the social economy)
- Learning and knowledge briefs produced by Networks of Practice
- Capacities and knowledge of national and provincial stakeholders developed

1.5. Intended impact *(outcome-level: income generated or increased, health/education/housing improved, etc.)*

The social economy policy is expected to provide a consistent and coherent framework for support to social economy enterprises and organizations including cooperatives, mutual societies, voluntary and community organizations which are involved in economic activities and direct their surpluses in pursuit of social, environmental and community goals at the course of their existence.

2. Legal framework

2.1. Does the Project / Initiative / Policy have an associated regulatory or legal framework?

This aspect represents the essence of this project.

3. Implementation

3.1. Implementation level

- Domestic
 Support of developing and low-income countries (international cooperation)

3.2. Implementing agency *(including link)*

Economic Development Department (EDD) and the International Labour Organization (ILO)

3.3. Direct target group *(MNCs, medium or large international or domestic company, SMEs, women, youth, rural/urban communities etc.)*

The intermediate beneficiaries include a broad range governmental organisations and agencies, civil society and labour

3.4. Indirect target group *(SMEs, women, youth, rural/urban communities, etc.)*

The ultimate beneficiaries of this project are the actors and organisations that constitute the social economy. These are the diversity of enterprises and organisations involved in identifying and exploiting opportunities for social value creation and to catalyse social change using market-based means.

3.5. N° of countries involved *(if project is Regional/Global) NA*

3.5.1. City, Country, Region 1:

3.5.2. City, Country, Region 2:

3.5.3. City, Country, Region 3:

3.5.4. City, Country, Region 4:	
3.5.5. City, Country, Region 5:	
3.6. Project status	3.7. Duration (mm/yyyy – mm/yyyy)
<input type="checkbox"/> Under design <input checked="" type="checkbox"/> In progress <input type="checkbox"/> Completed	1 May 2017 - 30 April 2020
3.8. Brief description of the link with the BoP <i>How does the project / initiative / policy include the BoP? How does it benefit the BoP? How does it define the BoP and its role?</i>	3.9. Role of the BoP
Social economy organizations have demonstrated their contribution to expansion of services in local communities in other parts of the world and in South Africa. By responding to unmet needs, social enterprises, and social economy organizations in general are able to create new jobs while delivering much needed social services and in the process, facilitating social inclusion. This explains why the development the social economy policy will benefit the BoP.	<input checked="" type="checkbox"/> BoP as customer <input type="checkbox"/> BoP as distributor <input type="checkbox"/> BoP as retailer <input checked="" type="checkbox"/> BoP as supplier
3.10. Sector (more than one answer possible)	
<input type="checkbox"/> Agriculture or Food <input type="checkbox"/> Energy <input type="checkbox"/> Health <input type="checkbox"/> Education <input type="checkbox"/> Water, Sanitation <input type="checkbox"/> Waste Management <input type="checkbox"/> Housing or Construction	<input type="checkbox"/> Retail, Manufacturing or Consumer Goods <input type="checkbox"/> Information Communications Technology (ICT) <input type="checkbox"/> Financial Services <input type="checkbox"/> Tourism <input checked="" type="checkbox"/> Cross-sectoral <input type="checkbox"/> Other: _____
3.11. Topic (more than one answer possible) (* See Annex for definitions)	
<input checked="" type="checkbox"/> Inclusive business models and strategy <input type="checkbox"/> Scale <input checked="" type="checkbox"/> Policy and government <input type="checkbox"/> Finance for inclusive business <input type="checkbox"/> Corporates in inclusive business	<input type="checkbox"/> Results measurement and impact <input type="checkbox"/> "What is IB?" <input type="checkbox"/> Innovation <input type="checkbox"/> Digitalization <input type="checkbox"/> Capacity building

<input type="checkbox"/> Partnerships <input type="checkbox"/> Environmental impact <input checked="" type="checkbox"/> Gender	<input type="checkbox"/> Data <input type="checkbox"/> Impact investing <input type="checkbox"/> Other: _____
3.12. Main area of intervention / Type of support provided <i>(What is the project's/initiative's/policy's focus regarding the main challenges faced by inclusive businesses -more than one answer is possible-)</i>	
<input type="checkbox"/> Financial resources <input checked="" type="checkbox"/> Rules and regulations <input checked="" type="checkbox"/> Information <input type="checkbox"/> Capacity	
4. Funding	
4.1. Origin <i>(more than one answer possible)</i>	
<input checked="" type="checkbox"/> Government / State-owned enterprise <input type="checkbox"/> Multilateral Development Banks (MDBs) or Development Financial Institutions (DFI) <input type="checkbox"/> International Organisations (IOs) <input type="checkbox"/> NGO / Foundation <input type="checkbox"/> Private sector <i>(impact investment fund, private equity fund, venture capital fund, commercial bank, corporation, etc.)</i> <input type="checkbox"/> Other: _____	
4.2. Brief description of funding / contributions <i>(e.g. name of funding institution, type of financing instrument, etc.)</i>	
Government of Flanders & National Economic Development Department of South Africa	
4.3. Available funds <i>(optional)</i>	
4.4. Value of project	
€ 1 692 983	
4.5. Description of financing/procurement process	

5. Monitoring and Evaluation	
5.1.1. Does the project / initiative / policy involve a monitoring process?	5.2.1. Does the project / initiative / policy involve an evaluation process?
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.1.2. Brief description	5.2.2. Brief description <i>(specify type of evaluation - process, outcome, impact – and methodology)</i>
<p>The monitoring activities are undertaken in line with the planning, performance monitoring and reporting cycle of the Economic Development Department (EDD). The project plan is integrated into the Annual Performance Plan (APP) of the EDD where the outputs and activities of the project are captured as outputs of the office of the chief economist. This will institutionalise the project monitoring requirements into the planning and programming cycles of the EDD.</p>	<p>An independent an external midterm evaluation will be undertaken in month 18 of the project and will be based on a standard evaluation methodology reviewing continued project relevance and strategic fit, project progress and effectiveness along with effectiveness of management arrangements and resource use efficiency as well as impact orientation and sustainability. This is to coincide with the completion of the extensive consultation process and the drafting of the Green Paper. The midterm evaluation will focus in particularly also on the quality of the consultation process. An end-of-project evaluation will be conducted by an external and independent evaluator towards the end of the project in month 34.</p>
5.1.3. Lessons learned and results <i>(if applicable)</i>	5.2.3. Lessons learned and results <i>(if applicable)</i>
NA	NA
6. Contact Information	
6.1. Contact Information <i>(if there is a website of the project/policy/initiative, please include it)</i>	
https://www.ilo.org/global/topics/cooperatives/projects/WCMS_501549/lang--en/index.htm	
7. Supporting material	
<i>Please provide links to or upload any further supporting materials, including: newspaper articles, case studies, toolkits, photographs, and any other relevant materials to help illustrate the project</i>	
See above and in addition: www.ilo.org/coop & http://ssecollectivebrain.net/	

ANNEX

BoP as customer: business models that reach low-income consumers (products, services that target low-income consumers).

BoP as distributor: business models that reach low-income distributors (distribution, awareness, market building).

BoP as supplier: business models that engage source products from low-income workers and suppliers

BoP as retailer: business models that sell goods to the consumer, e.g. at the BoP

Capacity building: Lessons learned from capacity building programmes.

Corporates in inclusive business: corporate business models that engage the BoP.

Digitalisation: impact of digitalisation on business and society.

Data: Data and inclusive business. Data and the BoP.

Environmental impact: inclusive business models that mitigate or adapt to climate change.

Finance for inclusive business: finance for inclusive business, e.g. impact investing, accessing funding.

Gender: economic empowerment of women, gender issues.

Impact investing: publications from impact investors and about impact investing in general.

Inclusive business: Inclusive businesses provide goods, services, and livelihoods on a commercially viable basis, either at scale or scalable, to people living at the base of the economic pyramid (BOP) making them part of the value chain of companies' core business as suppliers, distributors, retailers, or customers. In addition to these commercially inclusive activities, businesses may also pursue broader socially inclusive goals. Inclusive business should promote sustainable development in all its dimensions – economic, social and environmental.

Inclusive business models and strategy: business-planning tools, assessment of models.

Innovation: Innovative business models, importance of innovation and how to be innovative.

Partnerships: business-to-business, business to government, or business to NGO partnerships within inclusive business models.

Policy and government: policy issues and ecosystem for IB; resources from or for donors and policymakers; policy recommendations.

Results measurement and impact: approaches to measurement of results, findings on results of inclusive businesses.

Scale: strategies for scale.

“What is IB?” : introductory literature on IB, discourse papers that define IB.