

INCLUSIVE BUSINESS

KNOWLEDGE SHARING TEMPLATE

The aim of this template is to collect experiences, projects, policies or initiatives at local, country and regional level related to the promotion of Inclusive Business.

1. General Information	
1.1. G20 Country	
Netherlands	
1.2. Project / Initiative / Policy name/title:	
Responsible Business Conduct in Textile Sector	
1.3. General objective	
Increased well-being, living wages, health and safety, social dialogue, no childlabour for workers in textile production countries as Dutch textile buyers implement supply chain transparency and due diligence.	
1.4. Expected results <i>(output-level: number of BoP engaged, jobs created, services delivered, etc.)</i>	
<ul style="list-style-type: none"> • By 2021 80% of the Dutch textile market will have signed the RBC • Full transparency of textile production sites • All signatories of the RBC have identified risks in their supply chain (child labour, wages, health and safety, freedom of association) and have plans in place to mitigate them • Use of more sustainable materials 	
1.5. Intended impact <i>(outcome-level: income generated or increased, health/education/housing improved, etc.)</i>	
<ul style="list-style-type: none"> • Fewer children working in supply chains. • Living wages in textile sector • Improved working conditions • Less environmental impact 	
2. Legal framework	
2.1. Does the Project / Initiative / Policy have an associated regulatory or legal framework?	
No	
3. Implementation	
3.1. Implementation level	3.2. Implementing agency <i>(including link)</i>
<input checked="" type="checkbox"/> Domestic	SER: https://www.imvoconvenanten.nl/kledingtextiel?sc_lang=nl

<input checked="" type="checkbox"/> Support of developing and low-income countries (international cooperation)	
3.3. Direct target group (<i>MNCs, medium or large international or domestic company, SMEs, women, youth, rural/urban communities etc.</i>)	
MNCs, SMEs	
3.4. Indirect target group (<i>SMEs, women, youth, rural/urban communities, etc.</i>)	
workers, women, youth, rural and urban communities	
3.5. Nº of countries involved (<i>if project is Regional/Global</i>)	
Project is global. No specific target areas, but heavy focus on textile production countries, such as Bangladesh, India and Turkey.	
3.6. Project status	3.7. Duration (<i>mm/yyyy – mm/yyyy</i>)
<input type="checkbox"/> Under design <input checked="" type="checkbox"/> In progress <input type="checkbox"/> Completed	07/2016 – 07 / 2021 (or longer)
3.8. Brief description of the link with the BoP <i>How does the project / initiative / policy include the BoP? How does it benefit the BoP? How does it define the BoP and its role?</i>	3.9. Role of the BoP
The BoP are defined as the workers and their families. They benefit from the project by improved wages, working conditions, health and safety measures on production sites etc.	<input type="checkbox"/> BoP as customer <input type="checkbox"/> BoP as distributor <input type="checkbox"/> BoP as retailer <input type="checkbox"/> BoP as supplier ... BoP as worker
3.10. Sector (<i>more than one answer possible</i>)	
<input type="checkbox"/> Agriculture or Food <input type="checkbox"/> Energy <input type="checkbox"/> Health <input type="checkbox"/> Education <input type="checkbox"/> Water, Sanitation <input type="checkbox"/> Waste Management	<input checked="" type="checkbox"/> Retail, Manufacturing or Consumer Goods <input type="checkbox"/> Information Communications Technology (ICT) <input type="checkbox"/> Financial Services <input type="checkbox"/> Tourism <input checked="" type="checkbox"/> Cross-sectoral <input type="checkbox"/> Other: _____

<input type="checkbox"/> Housing or Construction	
3.11. Topic <i>(more than one answer possible)</i> (*) See Annex for definitions	
<input checked="" type="checkbox"/> Inclusive business models and strategy <input type="checkbox"/> Scale <input checked="" type="checkbox"/> Policy and government <input type="checkbox"/> Finance for inclusive business <input checked="" type="checkbox"/> Corporates in inclusive business <input checked="" type="checkbox"/> Partnerships <input checked="" type="checkbox"/> Environmental impact <input checked="" type="checkbox"/> Gender	<input type="checkbox"/> Results measurement and impact <input type="checkbox"/> “What is IB?” <input type="checkbox"/> Innovation <input type="checkbox"/> Digitalization <input type="checkbox"/> Capacity building <input type="checkbox"/> Data <input type="checkbox"/> Impact investing <input type="checkbox"/> Other: _____
3.12. Main area of intervention / Type of support provided <i>(What is the project’s/initiative’s/policy’s focus regarding the main challenges faced by inclusive businesses -more than one answer is possible-)</i>	
<input type="checkbox"/> Financial resources <input checked="" type="checkbox"/> Rules and regulations <input type="checkbox"/> Information <input type="checkbox"/> Capacity	
4. Funding	
4.1. Origin <i>(more than one answer possible)</i>	
<input checked="" type="checkbox"/> Government / State-owned enterprise <input type="checkbox"/> Multilateral Development Banks (MDBs) or Development Financial Institutions (DFI) <input type="checkbox"/> International Organisations (IOs) <input type="checkbox"/> NGO / Foundation <input checked="" type="checkbox"/> Private sector <i>(impact investment fund, private equity fund, venture capital fund, commercial bank, corporation, etc.)</i> <input type="checkbox"/> Other: _____	
4.2. Brief description of funding / contributions <i>(e.g. name of funding institution, type of financing instrument, etc.)</i>	
Government funds the RBC office. Private sector funds due diligence, risk analysis and implementation of measures.	
4.3. Available funds <i>(optional)</i>	
4.4. Value of project	

4.5. Description of financing/procurement process

5. Monitoring and Evaluation

5.1.1. Does the project / initiative / policy involve a monitoring process?

Yes

No

5.2.1. Does the project / initiative / policy involve an evaluation process?

Yes

No

5.1.2. Brief description

Yearly analysis of progress of companies on their due diligence, risk analysis and impact by independent secretariat

5.2.2. Brief description *(specify type of evaluation - process, outcome, impact – and methodology)*

5.1.3. Lessons learned and results *(if applicable)*

Result: 4200 production locations published

5.2.3. Lessons learned and results *(if applicable)*

SMEs need support with due diligence.

6. Contact Information

6.1. Contact Information *(if there is a website of the project/policy/initiative, please include it)*

www.imvoconvenanten.nl (Engl translation available)

7. Supporting material

Please provide links to or upload any further supporting materials, including: newspaper articles, case studies, toolkits, photographs, and any other relevant materials to help illustrate the project

See

ANNEX

BoP as customer: business models that reach low-income consumers (products, services that target low-income consumers).

BoP as distributor: business models that reach low-income distributors (distribution, awareness, market building).

BoP as supplier: business models that engage source products from low-income workers and suppliers

BoP as retailer: business models that sell goods to the consumer, e.g. at the BoP

Capacity building: Lessons learned from capacity building programmes.

Corporates in inclusive business: corporate business models that engage the BoP.

Digitalisation: impact of digitalisation on business and society.

Data: Data and inclusive business. Data and the BoP.

Environmental impact: inclusive business models that mitigate or adapt to climate change.

Finance for inclusive business: finance for inclusive business, e.g. impact investing, accessing funding.

Gender: economic empowerment of women, gender issues.

Impact investing: publications from impact investors and about impact investing in general.

Inclusive business: Inclusive businesses provide goods, services, and livelihoods on a commercially viable basis, either at scale or scalable, to people living at the base of the economic pyramid (BOP) making them part of the value chain of companies' core business as suppliers, distributors, retailers, or customers. In addition to these commercially inclusive activities, businesses may also pursue broader socially inclusive goals. Inclusive business should promote sustainable development in all its dimensions – economic, social and environmental.

Inclusive business models and strategy: business-planning tools, assessment of models.

Innovation: Innovative business models, importance of innovation and how to be innovative.

Partnerships: business-to-business, business to government, or business to NGO partnerships within inclusive business models.

Policy and government: policy issues and ecosystem for IB; resources from or for donors and policymakers; policy recommendations.

Results measurement and impact: approaches to measurement of results, findings on results of inclusive businesses.

Scale: strategies for scale.

“What is IB?” : introductory literature on IB, discourse papers that define IB.