

INCLUSIVE BUSINESS

KNOWLEDGE SHARING TEMPLATE

The aim of this template is to collect experiences, projects, policies or initiatives at local, country and regional level related to the promotion of Inclusive Business.

1. General Information	
1.1. G20 Country	
Saudi Arabia	
1.2. Project / Initiative / Policy name/title:	
Monshaat, a government agency	
1.3. General objective	
Monshaat is a government agency responsible for Development of infrastructure and organize the SME's and micro-businesses sector.	
1.4. Expected results <i>(output-level: number of BoP engaged, jobs created, services delivered, etc.)</i>	
Expand the role of SME's sector to be a major contributor to the economy through providing financial and non- financial support.	
1.5. Intended impact <i>(outcome-level: income generated or increased, health/education/housing improved, etc.)</i>	
Support vision 2030 in expanding the size of SME's in the economy through increasing contribution of SME's from 20% to 35% of the GDP.	
2. Legal framework	
<i>2.1. Does the Project / Initiative / Policy have an associated regulatory or legal framework?</i>	
Not Applicable	
3. Implementation	
3.1. Implementation level	3.2. Implementing agency <i>(including link)</i>
<input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Support of developing and low-income countries (international cooperation)	https://o.monshaat.gov.sa/en/about

3.3. Direct target group (MNCs, medium or large international or domestic company, SMEs, women, youth, rural/urban communities etc.)	
SME's and micro businesses	
3.4. Indirect target group (SMEs, women, youth, rural/urban communities, etc.)	
Women, youth, rural and urban communities	
3.5. N° of countries involved (if project is Regional/Global)	
NA	
3.6. Project status	3.7. Duration (mm/yyyy – mm/yyyy)
<input type="checkbox"/> Under design <input type="checkbox"/> In progress <input checked="" type="checkbox"/> Completed	Established in 2016
3.8. Brief description of the link with the BoP <i>How does the project / initiative / policy include the BoP? How does it benefit the BoP? How does it define the BoP and its role?</i>	3.9. Role of the BoP
The agency is responsible for organizing the SME's and microbusinesses sector through creating and organizing programs that promote the entrepreneurship, start-ups, and coordinating with ministries and other public organizations regarding any SME's related matters. It also, sets the strategic direction for SME's and microbusinesses investments through directing financing taking into considering demand of certain products/services and geographic location.	<input checked="" type="checkbox"/> BoP as customer <input checked="" type="checkbox"/> BoP as distributor <input checked="" type="checkbox"/> BoP as retailer <input checked="" type="checkbox"/> BoP as supplier
Sector (more than one answer possible)	
<input checked="" type="checkbox"/> Agriculture or Food <input checked="" type="checkbox"/> Energy <input checked="" type="checkbox"/> Health <input checked="" type="checkbox"/> Education <input checked="" type="checkbox"/> Water, Sanitation <input checked="" type="checkbox"/> Waste Management <input checked="" type="checkbox"/> Housing or Construction	<input checked="" type="checkbox"/> Retail, Manufacturing or Consumer Goods <input checked="" type="checkbox"/> Information Communications Technology (ICT) <input checked="" type="checkbox"/> Financial Services <input checked="" type="checkbox"/> Tourism <input type="checkbox"/> Cross-sectoral <input type="checkbox"/> Other: _____
3.10. Topic (more than one answer possible) (*) See Annex for definitions	

<input checked="" type="checkbox"/> Inclusive business models and strategy <input type="checkbox"/> Scale <input checked="" type="checkbox"/> Policy and government <input checked="" type="checkbox"/> Finance for inclusive business <input type="checkbox"/> Corporates in inclusive business <input type="checkbox"/> Partnerships <input type="checkbox"/> Environmental impact <input type="checkbox"/> Gender	<input type="checkbox"/> Results measurement and impact <input checked="" type="checkbox"/> "What is IB?" <input checked="" type="checkbox"/> Innovation <input type="checkbox"/> Digitalization <input type="checkbox"/> Capacity building <input type="checkbox"/> Data <input type="checkbox"/> Impact investing <input type="checkbox"/> Other: _____
3.11. Main area of intervention / Type of support provided <i>(What is the project's/initiative's/policy's focus regarding the main challenges faced by inclusive businesses -more than one answer is possible-)</i>	
<input checked="" type="checkbox"/> Financial resources <input checked="" type="checkbox"/> Rules and regulations <input checked="" type="checkbox"/> Information <input checked="" type="checkbox"/> Capacity	
4. Funding	
4.1. Origin <i>(more than one answer possible)</i>	
<input checked="" type="checkbox"/> Government / State-owned enterprise <input type="checkbox"/> Multilateral Development Banks (MDBs) or Development Financial Institutions (DFI) <input type="checkbox"/> International Organisations (IOs) <input type="checkbox"/> NGO / Foundation <input type="checkbox"/> Private sector <i>(impact investment fund, private equity fund, venture capital fund, commercial bank, corporation, etc.)</i> <input type="checkbox"/> Other: _____	
4.2. Brief description of funding / contributions <i>(e.g. name of funding institution, type of financing instrument, etc.)</i>	
Please refer to Kafala fund (submitted separately) for details on financing	
4.3. Available funds <i>(optional)</i>	
4.4. Value of project	
Unspecified	
4.5. Description of financing/procurement process	

Please refer to Kafala fund (submitted separately) for details on financing

5. Monitoring and Evaluation

5.1.1. Does the project / initiative / policy involve a monitoring process?

Yes

No

5.2.1. Does the project / initiative / policy involve an evaluation process?

Yes

No

5.1.2. Brief description

Evaluation of success of the set policy in certain sector are reviewed on regular basis as the desired growth is in percentage contribution of the sector to the GDP.

5.2.2. Brief description *(specify type of evaluation - process, outcome, impact – and methodology)*

Strategic direction is determined by the board of directors of the organization led by H.E minister of commerce and investment.

5.1.3. Lessons learned and results *(if applicable)*

5.2.3. Lessons learned and results *(if applicable)*

6. Contact Information

6.1. Contact Information *(if there is a website of the project/policy/initiative, please include it)*

<https://my.monshaat.gov.sa/contactus>

7. Supporting material

Please provide links to or upload any further supporting materials, including: newspaper articles, case studies, toolkits, photographs, and any other relevant materials to help illustrate the project

ANNEX

BoP as customer: business models that reach low-income consumers (products, services that target low-income consumers).

BoP as distributor: business models that reach low-income distributors (distribution, awareness, market building).

BoP as supplier: business models that engage source products from low-income workers and suppliers

BoP as retailer: business models that sell goods to the consumer, e.g. at the BoP

Capacity building: Lessons learned from capacity building programmes.

Corporates in inclusive business: corporate business models that engage the BoP.

Digitalisation: impact of digitalisation on business and society.

Data: Data and inclusive business. Data and the BoP.

Environmental impact: inclusive business models that mitigate or adapt to climate change.

Finance for inclusive business: finance for inclusive business, e.g. impact investing, accessing funding.

Gender: economic empowerment of women, gender issues.

Impact investing: publications from impact investors and about impact investing in general.

Inclusive business: Inclusive businesses provide goods, services, and livelihoods on a commercially viable basis, either at scale or scalable, to people living at the base of the economic pyramid (BOP) making them part of the value chain of companies' core business as suppliers, distributors, retailers, or customers. In addition to these commercially inclusive activities, businesses may also pursue broader socially inclusive goals. Inclusive business should promote sustainable development in all its dimensions – economic, social and environmental.

Inclusive business models and strategy: business-planning tools, assessment of models.

Innovation: Innovative business models, importance of innovation and how to be innovative.

Partnerships: business-to-business, business to government, or business to NGO partnerships within inclusive business models.

Policy and government: policy issues and ecosystem for IB; resources from or for donors and policymakers; policy recommendations.

Results measurement and impact: approaches to measurement of results, findings on results of inclusive businesses.

Scale: strategies for scale.

“What is IB?” : introductory literature on IB, discourse papers that define IB.