

INCLUSIVE BUSINESS

KNOWLEDGE SHARING TEMPLATE

The aim of this template is to collect experiences, projects, policies or initiatives at local, country and regional level related to the promotion of Inclusive Business.

1. General Information
1.1. G20 Country
Turkey
1.2. Project / Initiative / Policy name/title:
Engineer Girls of Turkey
1.3. General objective
EGT Project targets development of private sector led prototypes for inclusive and sustainable economic growth in the services and manufacturing sectors benefiting from gender equality mainstreaming and advocacy and dissemination of the success stories within the public and private sectors. In this manner, the project aims to develop a private sector led support program to promote female students' participation in engineering professions and empowering female engineering students.
1.4. Expected results <i>(output-level: number of BoP engaged, jobs created, services delivered, etc.)</i>
At least 40 university students are supported and followed up, at least 150 high school students reached in 5 provinces, at least 50 families of high school students reached in each province, at least 1 model that promote inclusive business and gender equality developed for Limak business lines. (The project already exceeded the target numbers by reaching 19,000 high school students, more than 100 families and supporting 100 university students)
1.5. Intended impact <i>(outcome-level: income generated or increased, health/education/housing improved, etc.)</i>
The project's intended impact is reach at least %5 increase in female students entered engineer. It is also expected from the project to create an impact on policies effecting gender equality in public and private sectors.
2. Legal framework
2.1. Does the Project / Initiative / Policy have an associated regulatory or legal framework?
No.
3. Implementation

3.1. Implementation level	3.2. Implementing agency (including link)
<input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Support of developing and low-income countries (international cooperation)	United Nations Development Programme Turkey Country Office http://www.tr.undp.org/content/turkey/en/home/projects/turkey_s-engineer-girls.html Limak Foundation T.C. Ministry of Family, Labour and Social Services
3.3. Direct target group (MNCs, medium or large international or domestic company, SMEs, women, youth, rural/urban communities etc.)	
Women engineering students High school students	
3.4. Indirect target group (SMEs, women, youth, rural/urban communities, etc.)	
women	
3.5. Nº of countries involved (if project is Regional/Global)	
3.5.1. City, Country, Region 1: Turkey 3.5.2. City, Country, Region 2: 3.5.3. City, Country, Region 3: 3.5.4. City, Country, Region 4: 3.5.5. City, Country, Region 5:	
3.6. Project status	3.7. Duration (mm/yyyy – mm/yyyy)
<input type="checkbox"/> Under design <input checked="" type="checkbox"/> In progress <input type="checkbox"/> Completed	08/2016 – 12/2020
3.8. Brief description of the link with the BoP <i>How does the project / initiative / policy include the BoP? How does it benefit the BoP? How does it define the BoP and its role?</i>	3.9. Role of the BoP
The university program targets the girls studying in engineering departments and whose families have low income. The high school program also targets the public schools in cities that are in disadvantageous regions of Turkey.	<input checked="" type="checkbox"/> BoP as customer <input type="checkbox"/> BoP as distributor <input type="checkbox"/> BoP as retailer <input type="checkbox"/> BoP as supplier
3.10. Sector (more than one answer possible)	

<input type="checkbox"/> Agriculture or Food <input type="checkbox"/> Energy <input type="checkbox"/> Health <input checked="" type="checkbox"/> Education <input type="checkbox"/> Water, Sanitation <input type="checkbox"/> Waste Management <input type="checkbox"/> Housing or Construction	<input type="checkbox"/> Retail, Manufacturing or Consumer Goods <input type="checkbox"/> Information Communications Technology (ICT) <input type="checkbox"/> Financial Services <input type="checkbox"/> Tourism <input type="checkbox"/> Cross-sectoral <input type="checkbox"/> Other: _____
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3.11. Topic (more than one answer possible)
 (*) See Annex for definitions

<input checked="" type="checkbox"/> Inclusive business models and strategy <input type="checkbox"/> Scale <input checked="" type="checkbox"/> Policy and government <input type="checkbox"/> Finance for inclusive business <input type="checkbox"/> Corporates in inclusive business <input checked="" type="checkbox"/> Partnerships <input type="checkbox"/> Environmental impact <input type="checkbox"/> Gender	<input type="checkbox"/> Results measurement and impact <input type="checkbox"/> "What is IB?" <input checked="" type="checkbox"/> Innovation <input type="checkbox"/> Digitalization <input checked="" type="checkbox"/> Capacity building <input type="checkbox"/> Data <input type="checkbox"/> Impact investing <input type="checkbox"/> Other: _____
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3.12. Main area of intervention / Type of support provided (What is the project's/initiative's/policy's focus regarding the main challenges faced by inclusive businesses -more than one answer is possible-)

<input type="checkbox"/> Financial resources <input type="checkbox"/> Rules and regulations <input type="checkbox"/> Information <input checked="" type="checkbox"/> Capacity
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4. Funding

4.1. Origin (more than one answer possible)

<input type="checkbox"/> Government / State-owned enterprise <input type="checkbox"/> Multilateral Development Banks (MDBs) or Development Financial Institutions (DFI) <input type="checkbox"/> International Organisations (IOs) <input type="checkbox"/> NGO / Foundation <input checked="" type="checkbox"/> Private sector (impact investment fund, private equity fund, venture capital fund, commercial bank, corporation, etc.) <input type="checkbox"/> Other: _____
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4.2. Brief description of funding / contributions (e.g. name of funding institution, type of financing instrument, etc.)

Project is funded by the private sector company named Limak.	
4.3. Available funds <i>(optional)</i>	
The total amount of the project is USD 615,060.	
4.4. Value of project	
7	
4.5. Description of financing/procurement process	
5. Monitoring and Evaluation	
5.1.1. Does the project / initiative / policy involve a monitoring process?	5.2.1. Does the project / initiative / policy involve an evaluation process?
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.1.2. Brief description	5.2.2. Brief description <i>(specify type of evaluation - process, outcome, impact – and methodology)</i>
	Each year the activities of the project is evaluated by an independent consultant. The study includes desk research, surveys and interviews.
5.1.3. Lessons learned and results <i>(if applicable)</i>	5.2.3. Lessons learned and results <i>(if applicable)</i>
6. Contact Information	
6.1. Contact Information <i>(if there is a website of the project/policy/initiative, please include it)</i>	
http://www.turkiyeninmuhendiskizlari.com/universiteliysen.php http://www.tr.undp.org/content/turkey/en/home/projects/turkey_s-engineer-girls.html Ceyda Alpay ceyda.alpay@undp.org	
7. Supporting material	
<i>Please provide links to or upload any further supporting materials, including: newspaper articles, case studies, toolkits, photographs, and any other relevant materials to help illustrate the project</i>	
http://www.bmdergi.org/language/en/turkeys-engineer-girls-this-is-no-longer-a-mans-job-only/ http://www.bmdergi.org/language/en/turkeys-engineer-girls/ http://www.hurriyet.com.tr/kampus/turkiyenin-muhendis-kizlari-40753996 https://www.aa.com.tr/tr/sirkethaberleri/finans/turkiyenin-muhendis-kizlari-istanbulda-bir-araya-geldi/643758	

ANNEX

BoP as customer: business models that reach low-income consumers (products, services that target low-income consumers).

BoP as distributor: business models that reach low-income distributors (distribution, awareness, market building).

BoP as supplier: business models that engage source products from low-income workers and suppliers

BoP as retailer: business models that sell goods to the consumer, e.g. at the BoP

Capacity building: Lessons learned from capacity building programmes.

Corporates in inclusive business: corporate business models that engage the BoP.

Digitalisation: impact of digitalisation on business and society.

Data: Data and inclusive business. Data and the BoP.

Environmental impact: inclusive business models that mitigate or adapt to climate change.

Finance for inclusive business: finance for inclusive business, e.g. impact investing, accessing funding.

Gender: economic empowerment of women, gender issues.

Impact investing: publications from impact investors and about impact investing in general.

Inclusive business: Inclusive businesses provide goods, services, and livelihoods on a commercially viable basis, either at scale or scalable, to people living at the base of the economic pyramid (BOP) making them part of the value chain of companies' core business as suppliers, distributors, retailers, or customers. In addition to these commercially inclusive activities, businesses may also pursue broader socially inclusive goals. Inclusive business should promote sustainable development in all its dimensions – economic, social and environmental.

Inclusive business models and strategy: business-planning tools, assessment of models.

Innovation: Innovative business models, importance of innovation and how to be innovative.

Partnerships: business-to-business, business to government, or business to NGO partnerships within inclusive business models.

Policy and government: policy issues and ecosystem for IB; resources from or for donors and policymakers; policy recommendations.

Results measurement and impact: approaches to measurement of results, findings on results of inclusive businesses.

Scale: strategies for scale.

“What is IB?” : introductory literature on IB, discourse papers that define IB.