



BOARD GENDER DIVERSITY

Things you should consider when building an effective board

The Benefits of Diversity are Well-documented:



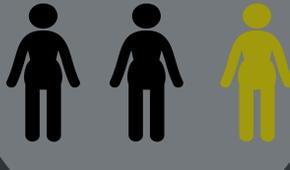
Diversity is a proven catalyst for an effective board. However, gender diversity is not being sufficiently addressed on a global scale.

Reports on responses to gender diversity across organisations in the Africa and Asia markets have found that gender diversity is often not a top priority

25%

of African organisations rank gender diversity as "unimportant"

Only 1 in 3 CEOs in Africa have gender diversity on his or her agenda

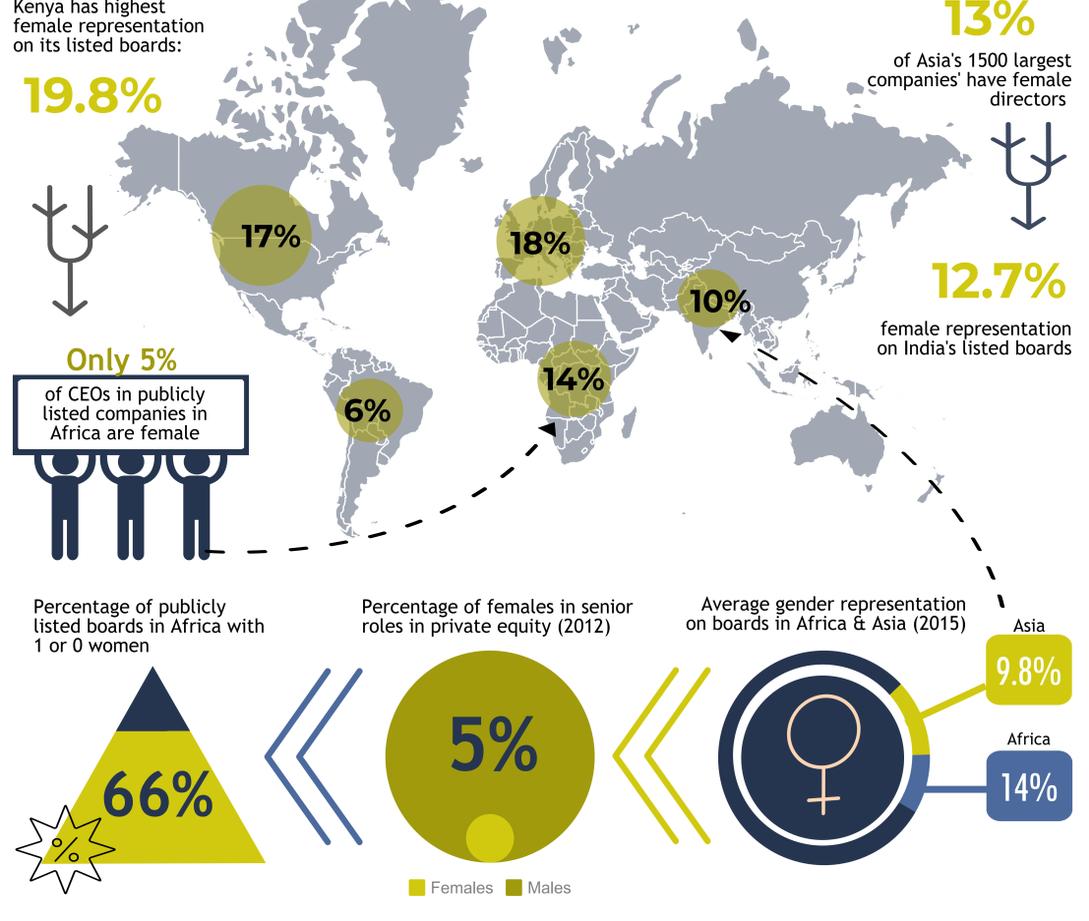


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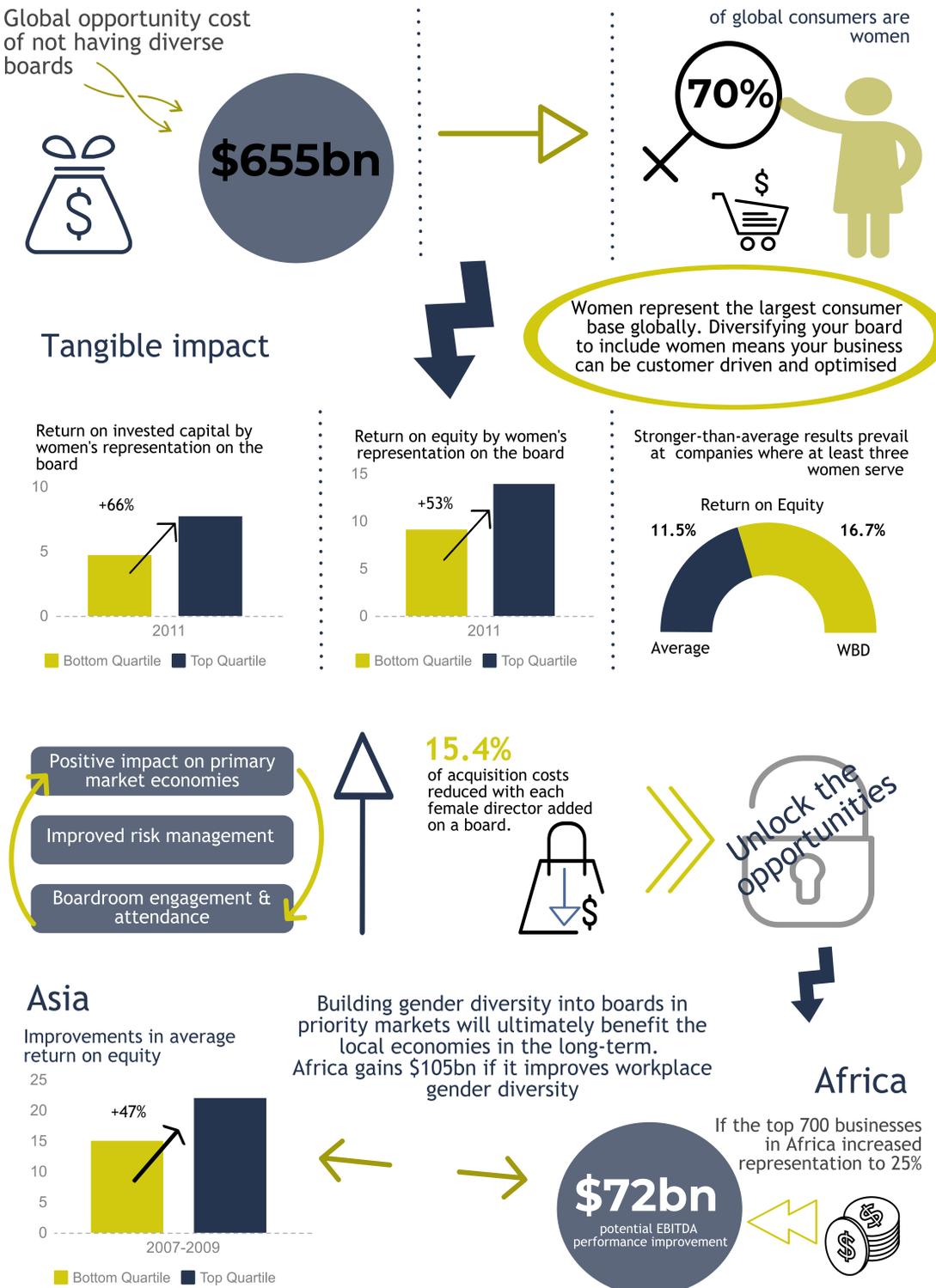
of the top Asian economies do not have strategies in place to increase women BoDs

Global Board Gender Diversity Representation & Primary Market Considerations

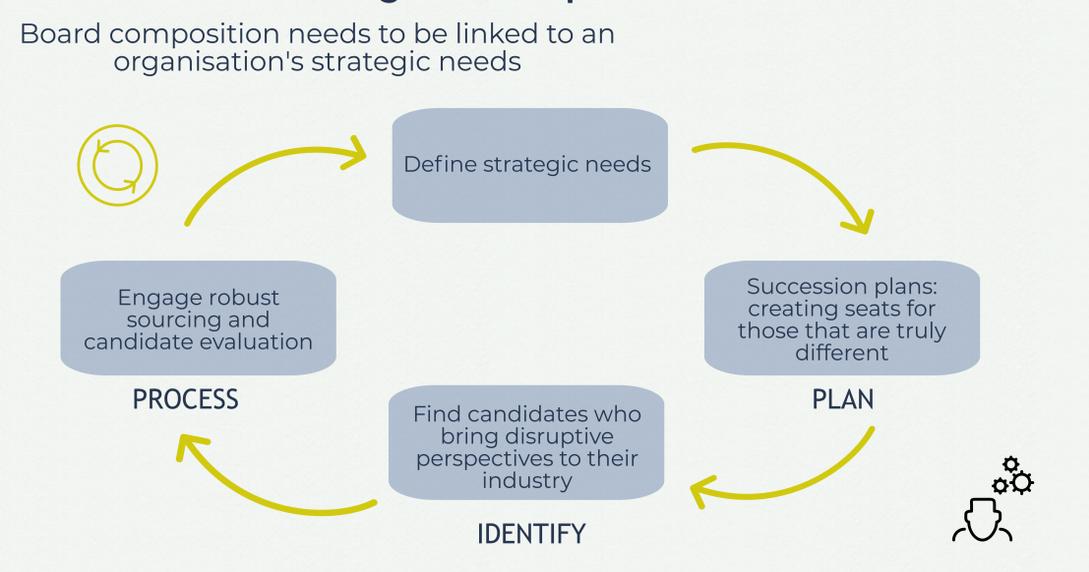
Female representation on boards by region



Benefits of Board Gender Diversity: Addressing your Return on Investment



What can Fund Managers do in practice?



Moving forward

TheBoardroom Africa's goal is to accelerate the placement of women on boards with the leading pipeline of board-ready women across Africa and beyond.

We do this by **Defining, Promoting, & Sustaining** women on boards

With our Certified Board Training and Sustain! programmes we expand the pipeline of board ready women of tomorrow and enable current directors to find their voice in the boardroom today.

the status quo needs to change in order to increase diversity on boards

current or retired CEOs are often perceived as most effective

relying on closed networks: directors should be encouraged to endorse outside of existing networks

low board turnover

Get in touch via info@theboardroomafrica.com to see how we can help your organisation achieve its gender diversity goals