iBAN enabling change

inclusivebusiness.net

The global go-to online platform on Inclusive Business

We achieve more when our efforts are combined. We want to invite you to join our endeavour to contribute to an inclusive business ecosystem that thrives on collaboration and participation.

ABOUT iBAN

The Inclusive Business Action Network (iBAN) is a global initiative supporting the scaling and replication of inclusive business models. Through its strategic pillars iBAN blue and iBAN weave, iBAN manages the innovative online knowledge platform on inclusive business ▸ **www.inclusivebusiness.net** and offers a focused Capacity Development Programme for selected companies and policymakers in developing and emerging countries.

iBAN creates a space where evidence-based knowledge transforms into learning and new partnerships. With its focus on promoting the upscale of inclusive business models and consequently improving the lives of the poor, iBAN is actively contributing to the achievement of the United Nations Sustainable Development Goals. iBAN is funded by the German Federal Ministry for Economic Cooperation and Development and the European Union. It is implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH.

ABOUT INCLUSIVEBUSINESS.NET

Produced as part of the Inclusive Business Action Network's knowledge sharing initiative "iBAN blue", inclusivebusiness.net provides up-to-date knowledge and insights for those working to deliver sustainable business models that benefit low-income people. The platform's core content is being developed jointly with a group of selected strategic partner organizations and inclusive business thought leaders.

The result is a thriving community that demonstrates through 'real life' stories, the positive impact inclusive business has

"This truly is a one-stop shop for inclusive business entrepreneurs wanting information and insight to drive their work at the base of the pyramid."

Caroline Ashley,
Chair of the Editorial Committee of iBAN blue

on a world greatly in need of long-term, sustainable business solutions. We work with key stakeholders and knowledge partners to strategically communicate the impact of inclusive business initiatives

Sign up here:

www.inclusivebusiness.net/my-iban

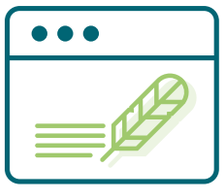
iBAN BLUE SERVICES

PERSONALISED NEWS FEED

Users receive actionable information and content tailored to their inclusive business interests.

ONLINE MAGAZINE CLUED-IN

A bi-monthly online magazine analyses current trends in inclusive business, featuring contributions from high-level thought leaders from companies, donor organizations and academia. Users can view the online magazine here.



BLOG SERIES

Users are able to share their inspiring inclusive business stories through the ongoing blog series IB Voices.

IB INTERMEDIARY DATABASE

Companies can access a database of financial intermediaries that currently contains more than 650 entries.

EU DONOR MAPPING

A detailed mapping outlining the EU donor landscape can be found here, helping donor agencies to better coordinate efforts to support inclusive business.

PUBLICATIONS DATABASE

Users can search more than 2,000 publications dedicated to inclusive business, offering all they need to know about markets, business development and support. Search the database by regions, sector and topics here.

G20 AND INCLUSIVE BUSINESS

Here, users get an overview of all content that relates to the work of the G20 on inclusive business. The content has been thoroughly curated with UNDP and systematically tagged to ensure a smart integration into the inclusivebusiness.net platform.

+ NEW FEATURES COMING IN 2019

IB EXAMPLE

Highlighted company examples of inclusive business models will showcase concrete results and approaches that improve the livelihoods of low income and poor people.

IB CHOICE

As a complementary service to the publications database, IB Choice offers a canon of relevant publications and highlights their relevance for inclusive business companies.

INSPIRING PEOPLE

The potential of people and their ideas to create a better world drives us. With this new section on inclusivebusiness.net, we want to give them the space they deserve to showcase their ideas.

ONLINE LEARNING SPACE

The dedicated learning space provides easy access to webinars, MOOCs and toolkits from iBAN and partner organizations that enable IB practitioners to turn insight into action.

INTERACTIVE WORLD MAP

Serving as a visual tool, the interactive map allows users to explore the world of inclusive business in an intuitive way and focus in on IB information for targeted regions and countries.

INFORMATION ON SDGS

In-depth information on how IB contributes to the achievement of the United Nations Sustainable Development Goals (SDGs).

INTERMEDIARY DATABASE

Discover organizations that act worldwide.

"Social innovators should have scaling at the top of their mind from day one."

Ndidi O. Nwuneli,
Founder and Director of LEAP Africa

Locate **651** *intermediaries in* **129** *countries.*

33
organizations in
Latin America and the Carribean

379
organizations in
Sub-Saharan Africa

141
organizations in
South Asia, East Asia and Pacific

Gain access to
resources to scale.

FINANCIAL SUPPORT

Equity

Debt financing

Grants

Awards

TECHNICAL SUPPORT

Investment Readiness

Training

One-to-One Advisory

Mentoring

Partnership Brokering

+ more

*Find the **partners** that specialise in your field.*

SUPPORT FOR

Start-ups

SMEs

Large companies

FILTER BY

Sector

Topic

Region

Country

"I appreciate the effort that iBAN does in the promotion of IB and the support that it gives to policymakers across Southeast Asia to get governments to push for the adoption of inclusive business models in their respective countries. I hope that more development organizations will make IB as one of their priority activities."

Felicitas Agoncillo-Reyes, *Assistant Secretary for Investments Promotion at the Philippine Board of Investments*

FACTS & FiGURES

200

visitors per day

users from **186** **countries** (in 2019) ...

... with the following **top countries**

- India
- Bangladesh
- Kenya
- Nigeria
- Malawi
- Philippines

... with **46 %** from **developing countries**

>1800

registered **users** ...

... who are also subscribed to the **online magazine**

>1500

blog posts by the members of the platform

>100

events listed in 2019

>2000

publications on IB ...

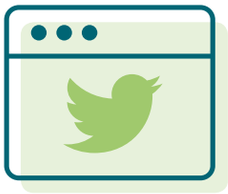
... with **300** published **in 2018** alone

>600

entries to the intermediary database

>5000

followers on social media ...



... with **4000 on Twitter** alone

TiMELiNE

2010

Launch of the Hub by the Business Innovation Facility (**BIF**) with funding by **DFID** & **SIDA**

NOVEMBER 2014

Launch of iBAN funded by the German Federal Ministry of Economic Cooperation and Development & the European Union.

2015

Launch of SearchIB with the support of iBAN

2014-2017

Ashley Insight runs Hub independently & **iBAN is a partner**

JANUARY 2018

iBAN manages the platform

iBAN sets up Editorial Committee for the platform; high-level online knowledge partners join

APRiL 2018

Soft launch of the new platform

APRiL – AUGUST 2018

1st edition of **new online magazine**

Development of **new features, design migration** and **quality checks**

SEPTEMBER 27TH 2018

Hard launch of inclusivebusiness.net with social media campaign and knowledge partner outreach

JULY 2019

New platform features will **go live**

AUGUST 2019

Call for Interest to co-invest in and become a partner of the global online knowledge platform

"We are thrilled to partner with iBAN to help take

our work even further and reach more smallholders. By bringing start-ups, agriculturalists and development professionals together, exciting breakthroughs can happen, and we look forward to seeing the impact of our collaboration."

Grahame Dixie, *Executive Director Grow Asia*

ENABLING CHANGE

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GOVERNANCE

iBAN is funded by the German Federal Ministry for Economic Cooperation and Development and the European Union. It is implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH. iBAN collaborates with thought leaders in the inclusive business ecosystem and works with an established network of strategic partners.

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Financed by

Federal Ministry for Economic Cooperation and Development

Implemented by

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Strategic partners

International Finance Corporation WORLD BANK GROUP