

Inclusive Business in practice: sharing what we have learned in three years of the Business Innovation Facility

Outline plans for 2013

As the Business Innovation Facility enters its third and final year, supporting 102 inclusive businesses in five countries, 2013 will be used to distil findings from the portfolio on the 'how' and 'why' of inclusive business and engage with wider audiences.

What are we saying about inclusive business (IB)? – the content

Does IB work?

Results

- Development results
- Commercial returns
- Scalability
- Additionality/
donor impact

“positive though preliminary”

The IB ‘stories’

Insights into the evolution, ups and downs of BIF projects

*“strategy, personality and
chance”*

What works? How? Where? Why?

Business models

- Reaching BOP consumers
- Farmer supply chains
- partnerships for IB
- Innovative business planning

“Successful IB models don’t come ‘off the shelf’. They combine innovation, inspiration, and build on what has gone before.”

How are we saying it? – the outputs

Publications

- BIF publications
(Insiders, Spotlights,
Checklists, Snapshots
and Project Resources)
- Blogs
- Toolkits
- Final report(s)

Videos

- Stories
- Interviews
- Explainer videos
(graphics)

Events

- Country events
- International/regional events
(London/Africa/Asia?)
- Online events/chat

How are we sharing this information? – dissemination

The Practitioner Hub – reach growing membership (2500+), facilitate discussion, integrated social media

Country-based dissemination strategies

Collaboration with other institutions and networks



For further information or to sign up to monthly newsletter, go to:

Practitioner Hub on Inclusive Business: www.businessinnovationfacility.org