

ACCELERATING PROGRESS TOWARDS THE MILLENNIUM DEVELOPMENT GOALS THROUGH INCLUSIVE BUSINESS

NEW YORK 21.09.2010

AGENDA

Millennium UN Plaza Hotel New York, One United Nations Plaza
44th Street between First and Second Avenue, New York, NY



Event Sponsors:



1:30 pm	Registration and Refreshments For security reasons around the UN, please expect to arrive early.
2:00 pm	Welcome remarks & setting the scene <i>Robin Bidwell, Group President, Environmental Resources Management</i> <i>Clyde C. Tuggle, Senior Vice President, Global Public Affairs and Communications, The Coca-Cola Company</i> <ul style="list-style-type: none"> - Welcoming participants - Introducing the agenda and overall goals of the meeting - The business perspective on Development
2:15 pm	The Business of Development <i>Cynthia Carroll, CEO, Anglo American</i> Company's perspective and role toward creating economic opportunity through inclusive business
2:30 pm	The Millennium Development Goals <i>Helen Clark, Administrator, United Nations Development Program</i> UN perspective on MDGs' status as of 2010, main hurdles to achieving them, and roles of various societal actors, including business
2:45 pm	CEO Panel Discussion: "Inclusive business; how are companies walking the talk?" <i>Moderator: Graham Baxter, Acting CEO, International Business Leaders Forum</i> <ul style="list-style-type: none"> - <i>Nick Blazquez, Managing Director, Diageo Africa</i> - <i>Anant Kumar, CEO, LifeSpring Hospitals</i> - <i>Roberto Salas, President, GrupoNueva & CEO, Masisa</i> Business leaders' perspectives on how their companies are achieving business goals, development impact, and scale through inclusive business, followed by Q & A
	Coffee Break

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International Chamber of Commerce
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**World Business Council for
Sustainable Development**

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4:30 pm	"Insight Labs" on Inclusive Business, run in parallel
Insight Lab #1	<p>"Learning by sharing": What resources and tools are available for developing and deploying inclusive business ventures?</p> <p>"What is out there?" – Interactive presentations and discussions on supporting materials for raising awareness, advocating, implementing and measuring the impact of inclusive business</p> <p><i>Speakers include representatives from KPMG, PWC, Inter-American Development Bank, UNDP, Coca-Cola, IFC and WBCSD</i></p>
Insight Lab #2	<p>Collaboration: innovative strategies and platforms</p> <p>An interactive session which builds greater insight and understanding of the potential of business as partners in development and in inclusive business</p> <p><i>Speakers include Accenture, Coca-Cola, Diageo, Pfizer, the Swedish Development Agency (SIDA), the Dutch Ministry of Foreign Affairs, and IBLF</i></p>
Insight Lab #3	<p>Innovative business models to provide access to key development enablers: energy, health, and water</p> <p>Panel discussion in which company representatives will highlight business models that deliver affordable and sustainable products and services to some of the biggest development challenges: insufficient access to energy, health services, and water</p> <p><i>Speakers include representatives from GDF Suez, Grundfos, Unilever, Nuru Energy, and Monitor</i></p>
5:30 pm	<p>Reporting back from the "Insight Labs"</p> <p><i>Jane Nelson, Senior Fellow and Director of Corporate Social Responsibility Initiative, Harvard Kennedy School of Government</i></p> <p>Briefly address main issues raised & lessons learned in each Insight Lab through a facilitated discussion, including Q & A</p>
5:55 pm	<p>Wrap-up and road ahead</p> <p><i>Robin Bidwell, Group President, Environmental Resources Management</i></p> <ul style="list-style-type: none"> - Main messages and learnings of the day - Looking ahead: UN Private Sector Forum and UN General Assembly meetings
6:00 pm	Close, followed by reception on-site